JC03 Rec'd PCT/PTO 07 OCT 2003

U.S. PATENT AND TRADEMARK OFFICE; U.S. DEPARTMENT OF COMMERCE AL LETTER TO THE UNITED STATES

DESIGNATED/ELECTED OFFICE (DO/EO/US)

NCERNING A SUBMISSION UNDER 35 U.S.C. 371

ATTORNEY'S DOCKET NUMBER

85536-102 RWD

U.S. APPLICATION NO. (If known, see 37 CFR 1.5)

10/552451

| INTERNATIONAL APPLICATION NO. | INTERNATIONAL FILING DATE |
|-------------------------------|---------------------------|
| PCT/CA2004/000487 | April 5, 2004 |
| | |

| | | CITCAEUUTIUUUTUT | April 5, 2004 | <u> </u> | 8 | 74pril 7, 2005 | | |
|--------|-------------|--|--------------------------------|----------------|--------------------------|------------------------|--|--|
| TITLE | OF I | NVENTION | | | oons | | | |
| Syste | m an | d Method for Attaching Advertise | ements to Media Files | OCT O | 1 5002 E | | | |
| APPL | ICAN | T(S) FOR DO/EO/US | | EVIAT | HABEMA | | | |
| Haro | ld Cr | uz CABRERA; Richard Bruce Sl | LOANE; Stephen Andrew V | VACH; and | cyle Andrew M | cGrath GESKE | | |
| | | | | | | | | |
| Appli | oont b | erewith submits to the United States | Designated/Elected Office /F | ONEO/US) the | a following items | and other information: | | |
| Abbiid | Jani II | erewith submits to the Office States | s Designateu/Elected Office (E | 70/E0/03) (III | e lollowing items | and other information. | | |
| 1. | \boxtimes | This is a FIRST submission of items concerning a submission under 35 U.S.C. 371. | | | | | | |
| 2. | | This is a SECOND or SUBSEQUENT submission of items concerning a submission under 35 U.S.C. 371. | | | | | | |
| 3. | \boxtimes | This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6) (9) and (24) indicated below. | | | | | | |
| 4. | \boxtimes | The US has been elected (Article | 31). | | | | | |

- A copy of the International Application as filed (35 U.S.C. 371 (c)(2)) is attached hereto (required only if not communicated by the International Bureau). \boxtimes has been communicated by the International Bureau.
 - is not required, as the application was filed in the United States Receiving Office (RO/US).
- An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)).
 - is attached hereto.
 - has been previously submitted under 35 U.S.C. 154(d)(4). Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371 (c)(3))
- are attached hereto (required only if not communicated by the International Bureau).
 - have been communicated by the International Bureau.
 - have not been made; however, the time limit for making such amendments has NOT expired.
 - have not been made and will not be made.
- An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)). 8.
- \boxtimes An oath or declaration of the inventor(s) (35 U.S.C. 371 (c)(4)). 9.
- An English language translation of the annexes to the International Preliminary Examination Report under PCT 10. Article 36 (35 U.S.C. 371 (c)(5)).
- A copy of the International Preliminary Examination Report (PCT/IPEA/409). 11.
- 12. A copy of the International Search Report (PCT/ISA/210). **X**

Items 13 to 23 below concern document(s) or information included:

- 13. An Information Disclosure Statement under 37 CFR 1.97 and 1.98.
- An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included. 14.
- **15**. X A FIRST preliminary amendment.
- 16. A SECOND or SUBSEQUENT preliminary amendment.
- **17**. A substitute specification.
- 18. A power of attorney and/or change of address letter.
- 19. A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821 - 1.825.
- 20. A second copy of the published International Application under 35 U.S.C. 154(d)(4).
- 21. A second copy of the English language translation of the International Application under 35 U.S.C. 154(d)(4).
- 22. Express Mail Label No.
- M 23. Other items or information:

Small Entity Declaration

JC09 Rec'd PCT/PTQ 130 (Rev. 02-2005)

Approved for use through 3/31/2007. OMB 0651-0021

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Approved for use through 3/31/2007. OMB 0651-0021
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

U.S. APPLICATION NO (if known see 27 GFP +.5) INTERNATIONAL APPLICATION NO. ATTORNEY'S DOCKET NUMBER PCT/CA2004/000487 85536-102 RWD **CALCULATIONS** The following fees are submitted: PTO USE \$300 \$ \$300.00 25. Examination fee If International preliminary examination report prepared by USPTO and all claims satisfy provisions of PCT Article 33(1)-(4)............. \$100 \$ \$200.00 \$200 Search fee (37 CFR 1.445(a)(2)) has been paid on the international application to \$100 \$400 \$500 \$400.00 TOTAL OF 24, 25 and 26 = \$900.00 Additional fee for specification and drawings filed in paper over 100 sheets (excluding sequence listing or computer program listing filed in an electronic medium). The fee is \$250 for each additional 50 sheets of paper or fraction thereof. Number of each additional 50 or **Total Sheets** Extra Sheets RATE fraction thereof (round up to a whole \$ - 100 = 0 **/50 =** \$250.00 \$0.00 X Surcharge of \$130.00 for furnishing the oath or declaration later than months from the earliest claimed priority date (37 CFR 1.492(e)). RATE **CLAIMS NUMBER FILED NUMBER EXTRA** \$ Total claims - 20 = 0 \$50.00 \$0.00 12 X Independent claims 2 0 - 3= X \$200.00 \$0.00 MULTIPLE DEPENDENT CLAIMS (if applicable) + \$360.00 \$0.00 TOTAL OF ABOVE CALCULATIONS = \$900.00 Applicant claims small entity status. See 37 CFR 1.27. The fees indicated above are \$450.00 reduced by 1/2. \$ SUBTOTAL = \$450.00 Processing fee of \$130.00 for furnishing the English translation later than 30 months from \$0.00 the earliest claimed priority date (37 CFR 1.492(f)). \$450.00 **TOTAL NATIONAL FEE** Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be \$ \$0.00 accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40 per property TOTAL FEES ENCLOSED = \$ \$450.00 Amount to be \$ Amount to be \$ A check in the amount of \$ to cover the above fees is enclosed. Please charge my Deposit Account No. 01-0310 \$450.00 in the amount of to cover the above fees. A duplicate copy of this sheet is enclosed. c. 🔀 The Director is hereby authorized to charge any additional fees which may be required, or credit any overpayment . A duplicate copy of this sheet is enclosed. to Deposit Account No. 01-0310 d. Fees are to be charged to a credit card. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. NOTE: Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed and granted to restore the International Application to pending status. SEND ALL CORRESPONDENCE TO: SIQNATURE Ade & Company 1700-360 Main Street Ryan W. Dupuis Winnipeg, Manitoba, R3C 3Z3 NAME Canada 47,345 **REGISTRATION NUMBER**

APPLICANT

Harold Cruz CABRERA; Richard Bruce SLOANE; Stephen Andrew

WACH and Kyle Andrew McGrath GESKE

SERIAL NO:

FILED

FOR

System and Method for Attaching Advertisements to Media Files

Commissioner of Patents P. O. Box 1450 Alexandria, VA 222313-1450 U.S.A.

Dear Sir:

Small Entity Statement under 37 CFR 1.27

Harold Cruz CABRERA, whose full post office address is 701 Cambridge Street, Winnipeg, Manitoba, R3M 3G2, Canada, Richard Bruce SLOANE, whose full post office address is 14-600 McMillan Avenue, Winnipeg, Manitoba, R3L 0N6, Canada, Stephen Andrew WACH, whose full post office address is 23-348 Arbuthnot Street, Winnipeg, Manitoba, R3M 2R4, Canada and Kyle Andrew McGrath GESKE, whose full post office address is 6-469 Beresford Avenue, Winnipeg, Manitoba, R3L 1J4, Canada, as named inventors declare that they are qualified as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the invention entitled above.

Respectfully submitted

Harold Cruz CABRERA; Richard Bruce SLOANE; Stephen Andrew WACH and Kyle Andrew McGrath GESKE

Kyle Andrew McGrain GESKE

Ryan W. Dupuis

PER:

Registration No: 47,345

RWD/hkl October 6, 2005 Ryan W. Dupuis

Winnipeg, Manitoba, Canada Telephone (204) 944-0062- FAX (204) 942-5723